

# Jeff Wang, Product Designer

## PROFESSIONAL EXPERIENCE

### **Product Designer, WillowTree** September '17

Joining a world-class mobile product agency to design digital solutions for Fortune 500 companies.

[www.willowtreeapps.com](http://www.willowtreeapps.com)

### **Product Design Intern, Nextdoor** May '17 - Present

Designing monetization solutions for the private social network for your neighborhood.

[www.nextdoor.com](http://www.nextdoor.com)

### **KPCB Design Fellow** May '17 - Present

Chosen as one of 14 design fellows out of 2500+ applicants to participate in the KPCB Fellowship program in Silicon Valley.

[www.kpcbfellows.com](http://www.kpcbfellows.com)

### **Product Designer, Source Networks** December '16 - May '17

Worked on an early stage startup focused on shareable wifi using blockchain technology. Designed and currently implementing solution through a menubar and android app.

[www.sourcewifi.com](http://www.sourcewifi.com)

### **Product Designer, Slice Capital Inc.** January '17 - May '17

Designed for an early stage startup focused on bringing VC to everyone. Designed consumer facing mobile interface. Featured in CNBC, The Boston Globe, and Inc.

[www.slice.capital](http://www.slice.capital)

### **Co-Founder, Root Technologies** June '16 - November '16

Co-founded and led design for Root, a smart window AC attachment. Branded and designed consumer facing software and website.

[www.roottech.io](http://www.roottech.io)

## EDUCATION

### **University of Pennsylvania** 2013 - 2017

Bachelor of Art in Visual Communications

## SKILLS

Interaction Design

Visual Design

Copywriting

Branding

User Research

Usability Testing

HTML & CSS

Web Design

Mandarin

## TOOLS

Sketch

Photoshop

Flinto

Principle

Hype3

InVision

Pen & Paper

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Linkedin

Dribbble

## CONTACT

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